

# PACIFIC RIDGE

SHOW JUMPING



## 2026 CORPORATE SPONSORSHIP OPPORTUNITIES

LOS ANGELES EQUESTRIAN CENTER  
PRSJ 2026 SHOW SERIES

# PACIFIC RIDGE

## SHOW JUMPING

Together, we can rebuild great equestrian sport in Los Angeles.

We all share the same dream: to see sport thrive again at the Los Angeles Equestrian Center. That dream is within reach.

By coming together as a community of trainers, riders, owners, and fans, we can bring it back to life.

Pacific Ridge Show Jumping is proud to launch its inaugural season. With your support, we can lay the foundation for something extraordinary, not just another horse show, but a true return to high-level, athlete-first competition in Los Angeles. In order to do so, we all have to work together.

We hope you'll join us in this mission through your support as a sponsor.

-STEVE



IT'S LA'S TIME FOR GREAT SPORT.



**Sponsoring a show series like Pacific Ridge Show Jumping is about investing in the future of the sport** and the kind of sportsmanship we all want to see.

The shows bring people together and build a community centered on friendship, professionalism, and supporting one another, both in and out of the ring.

It's truly exciting to see top level sport taking shape here at home and to be part of what PRSJ is building.

**DAPHNE MARTIN**

*Financial Advisor & Branch Manager  
D.A. Davidson Financial*



# PACIFIC RIDGE SHOW JUMPING WEEK 1 RECAP

What a week to remember. The inaugural Pacific Ridge Spring 1 officially kicked off at the Los Angeles Equestrian Center, marking the beginning of a new chapter for hunter jumper sport in Los Angeles, and it truly delivered.

From the first day, the energy across the showgrounds was undeniable. Riders, trainers, and spectators came together not just to compete, but to be part of something new and exciting. As part of a 10 week series bringing top level sport back to LA, Pacific Ridge made one thing clear. It is LA's time.

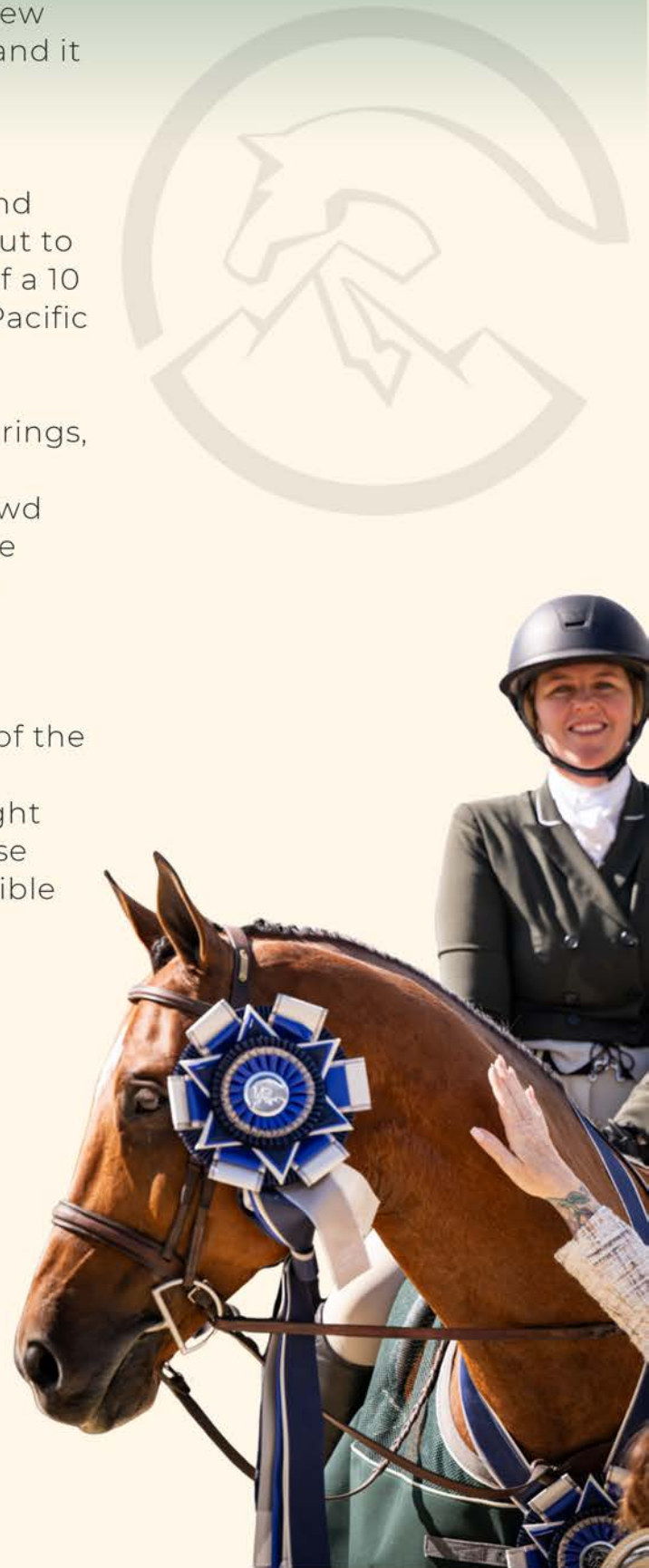
The week featured strong competition across all rings, highlighted by the \$40,000 Champion Shavings Grand Prix on Saturday night. With a packed crowd and an electric atmosphere, it set the tone for the season ahead. From young jumpers to seasoned professionals, the level of sport was impressive throughout the week.

Watching the next generation of riders was one of the highlights of the week. At Pacific Ridge, we are committed to giving every class the same spotlight because we are a horse show for every rider. Those moments matter just as much, and it was incredible to see them step up and shine.

Beyond the competition, the atmosphere made the week truly special. From busy mornings in the schooling rings to evenings spent ringside, there was a strong sense of community felt throughout the showgrounds.

As the first week of the 2026 season, Pacific Ridge Spring 1 set the tone with competitive sport, strong participation, and an energy that feels uniquely LA.

This is just the beginning, and we cannot wait to see what the rest of the season brings.





"I used to show here as a kid. It's amazing to be back at LAEC and to be winning at this first Pacific Ridge show. **I'm so happy and I'll be back.**"

---

MERCEDES CUSICK  
*Amateur Rider*



**"What Steve has done here at the L.A. Equestrian Center is pretty remarkable...** in a short amount of time, which is very impressive!"

---

JAMIE SAILOR  
*Professional Rider & Trainer*



"The transformation of LAEC and the level of execution brought a fresh, **elevated energy** to the Los Angeles horse show community. It's inspiring to be part of something that is **redefining what a horse show experience can be** and what it will continue to be in the future."

---

JAIME KRUPNICK  
*Amateur Rider*

# YOU DON'T HAVE TO TAKE OUR WORD FOR IT



jenb.jumpin 5d · ❤️ by author

BEST ribbons EVER!!! Thank you for realizing what a difference a pretty ribbon makes. 🙌🙌🙌



1

Reply Reply with a reel Hide



carouselcapital 1w · ❤️ by author

Wonderful show! Our horses loved it. So many opportunities for prize money in the hunters too!



4

Reply Reply with a reel Hide



aikenhorsesone 2w

🙌🙌 hallelujah I am so excited to be part of this venue and all the changes that are going on. Steve deserves a great big. Thank you. he and his team have done a fabulous job. They're gonna bring LAEC back to where it needs to be into its beauty.



1

Reply Hide



tiffhm 2w

So much history and wonderful memories at LAEC with more to come now. 🙌❤️



4

Reply Hide



gretasalmon 1w · ❤️ by author

Thank you, @pacificridgeshowjumping, for bringing this kind of event back to LA! The whole family had a wonderful time and can't wait to be back ❤️



3

Reply Reply with a reel Hide



“ROOTED IN COMMUNITY. DRIVEN BY SPORT. BUILT FOR EVERYONE.”

# DATA & DEMOGRAPHICS



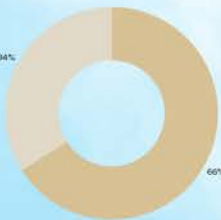
**60,000+ Horses**

Located in Greater Los Angeles & Santa Barbara

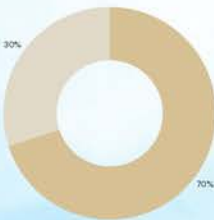


**\$11.6 Billion**

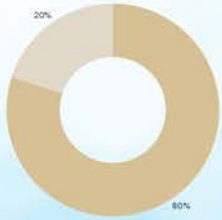
Generated Annually by the Equine Industry in CA



80% HORSE OWNERS IN THE U.S. MAKE OR INFLUENCE PURCHASING DECISIONS AT WORK



30.5% OF HOUSEHOLDS IN CALIFORNIA CONTAIN AT LEAST ONE HORSE ENTHUSIAST



66% OF HORSE OWNERS IN THE U.S. HAVE AT LEAST A COLLEGE DEGREE



# HIGHLIGHTS

## PRSJ NATIONAL SERIES

APRIL 2026 – SEPTEMBER 2026

\$40,000 GGT-Footing Grand Prix

\$10,000 Welcome Speed

\$10,000 Open Classic

\$10,000 10 & Under Futurity

\$10,000 USHJA National Hunter Derby

\$10,000 USHJA National Jr/Am Hunter Derby

## PRSJ REGIONAL SERIES

MAY 2026 – OCTOBER 2026

\$20,000 Grand Prix

\$5,000 Welcome Speed Derby

\$5,000 1.20m Jumper Derby

\$10,000 USHJA National Hunter Derby

\$10,000 Pacific Ridge 3'6" Hunter Derby

Liberty Lane Farms All Pony Hunter Derby

Pony Jumper Derby

2' Children's/Adult Hunter Derby

2'6" Children's/Adult Hunter Derby

DMP Equine Insurance Challenge Medal Final

SCHSA 3' Junior Medal Final

SCHSA 3' Amateur Medal Final

\$5,000 3' PRSJ Adult Equitation Challenge

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IT'S LA'S TIME FOR GREAT SPORT.

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## JOIN OUR EFFORT TO ELEVATE THE SPORT IN LA.

\$10,000 for our inaugural season

### **2026 CORPORATE SPONSOR BENEFITS**

One-Page Prize List Ad\*

Name & Logo on Website &  
eBlast Footer\*

Arena Signage\*

Social Media Promotion

PA Announcements

Class Sponsorship

Awards Ceremony Participation



\*Sponsor to provide print-ready artwork

BE PART OF REBUILDING  
**GREAT SPORT**  
IN LOS ANGELES.



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